

Your digital  
transformation  
starts **here.**



TRANSFORMATIVE  
DIGITAL SOLUTIONS

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## How We Can Help You

Transformative Digital Solutions is dedicated to assisting, educating and providing advisory services to organizations in support of planning, assessing and realizing digital transformation programs. Founded by Thomas Erl (co-author of “A Field Guide to Digital Transformation” and editor of the Pearson Digital Enterprise Series from Thomas Erl), the Transformative Digital Solutions team is comprised of experienced industry experts, certified digital transformation specialists and published authors from around the world.

Our goal is to enable organizations to explore digital transformation as it relates specifically to their unique requirements and goals. For any organization that wants to understand how and where to begin with a digital transformation, we provide full support, guidance and orientation. For any organization already carrying out such an initiative, we provide expert advisory and assessment services.





## What We Can Do

The primary types of services provided by Transformative Digital Solutions are as follows:

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Digital Transformation Orientation

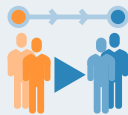


Mentoring & Coaching

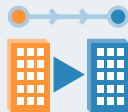


Training & Accreditation

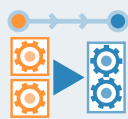
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Organization Transformation Planning



Business Transformation Planning



Technology Transformation Planning

### Page 6



Organization Readiness Assessment



Vendor Market Orientation



Industry Orientation



## Digital Transformation Orientation

This orientation package is a starting point for any organization interested in digital transformation. It provides insightful and practical guidance and training to help your team understand contemporary digital transformation and how it relates to your organization's specific business goals and requirements.

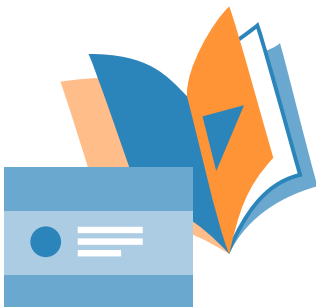
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## Mentoring & Coaching

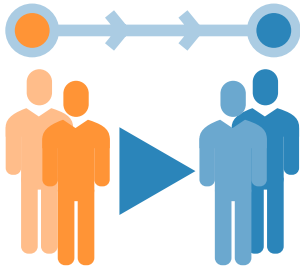
Our team of accredited digital transformation consultants and advisors can provide mentoring and coaching services for a range of professionals participating in, or impacted by, a digital transformation initiative. These services help individuals develop necessary skillsets and adapt to changes and new roles.

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## Training & Accreditation

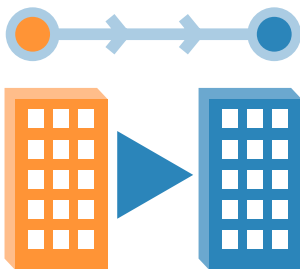
Our team of certified digital transformation instructors can provide virtual and onsite training to support the development of key skillsets and, optionally, to further empower organizations to establish proven expertise via online or onsite proctored exams and accreditation. Instructor-led, self-study and blended educational programs are available.



## Organization Transformation Planning

Digital transformation initiatives frequently require augmentation or even wholesale changes to parts of an organization's structure and operations. We can assist your team with putting together a comprehensive plan to identify potential impacts and changes in relation to the proposed scope of a digital transformation program.

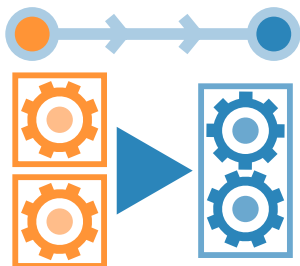
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## Business Transformation Planning

The transformation of an organization's business operations is a primary objective of investing in a digital transformation initiative. We can work collaboratively with your business professionals to establish a detailed business transformation plan, which may encompass business process optimization and reengineering, as well as the modeling of new business automation processes.

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## Technology Transformation Planning

A contemporary digital transformation relies on the adoption of a number of key technology innovations. We can work with your IT professionals to identify those technologies relevant to your organization's objectives and to further assist with planning efforts necessary to incorporate them into your enterprise environments.



## Organization Readiness Assessment

We can provide a series of objective assessments to help measure the maturity of different organizational, business and technology domains so as to determine an overall organizational readiness evaluation. This can assist with strategic decision-making to help your organization to determine when or whether a digital transformation is possible.

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## Vendor Market Orientation

The digital transformation technology market is extensive and rapidly changing. We can provide an objective evaluation of the most current technology products, platforms and innovations as they may be relevant to achieving your organization's specific objectives. We can further involve and connect organizations with vendor representatives for more detailed technology explorations.

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## Industry Orientation

There are many consulting and solution development firms that can assist with the creation, operation and evolution of digital transformation automation solutions (or to which such solutions can be outsourced entirely). Based on our understanding of your organization's business goals, we can involve and connect with the appropriate firm representatives for more detailed explorations of their services.

# Schedule Your Free Initial Consultation

Contact us for a free initial consultation and let us help you transform your organization into a digital enterprise.

**Online:** [transformative.digital/contact](https://transformative.digital/contact)

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